

# Miva Merchant 9

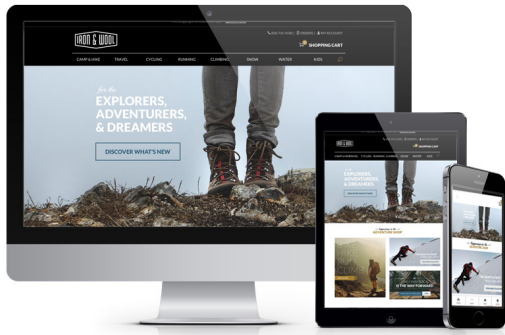
**IRON & WOOL READYTHEME CUSTOMIZATION**

Updated March 2017

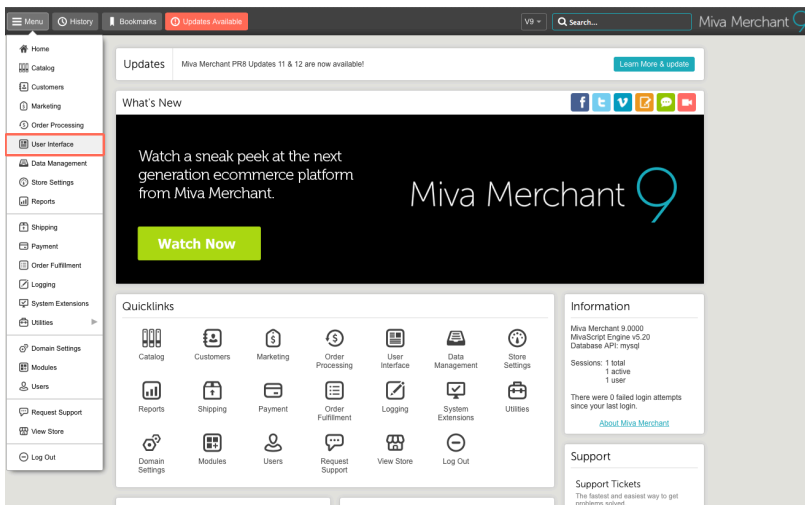
# Installing the Iron and Wool ReadyTheme

These instructions are for installing a ReadyTheme to a brand new store. If you have an existing store, please contact support.

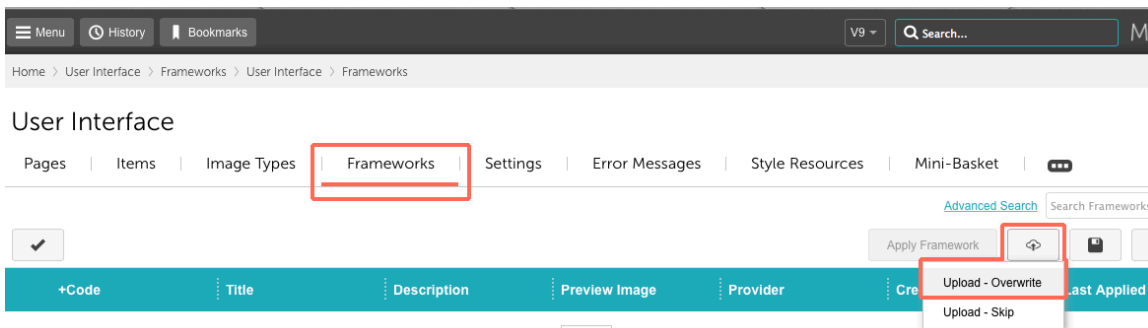
1. Go to apps.miva.com and download the theme you want. For this guide we are downloading and installing the Iron and Wool ReadyTheme.



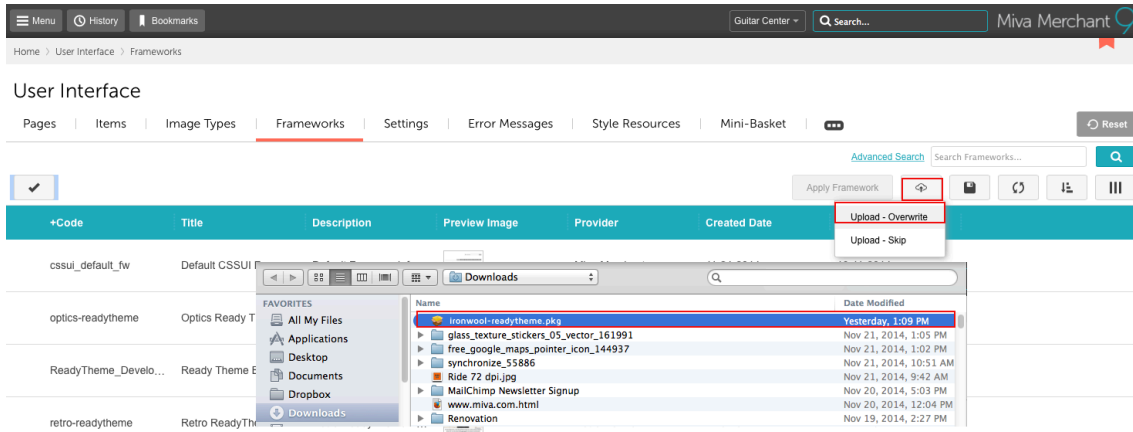
2. Go to your Miva 9 Admin, click on Menu, scroll down and select “User Interface.”



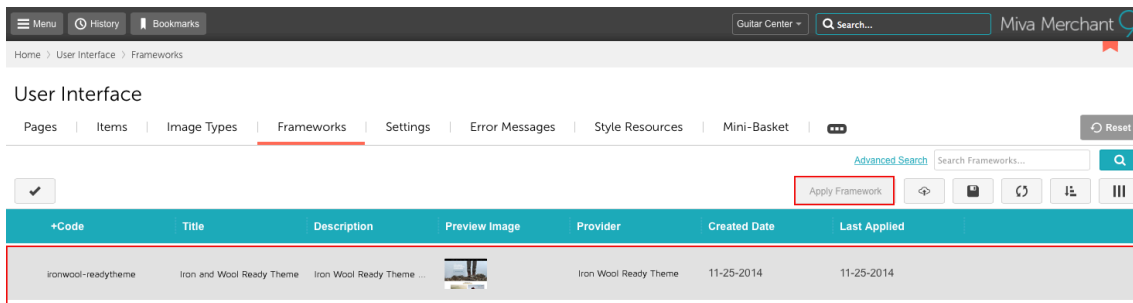
3. Select Frameworks, click on the upload button, select “Upload-Overwrite.”



4. Go to your downloads file, open the readytheme folder, and select the .pkg file, then select “Choose.”

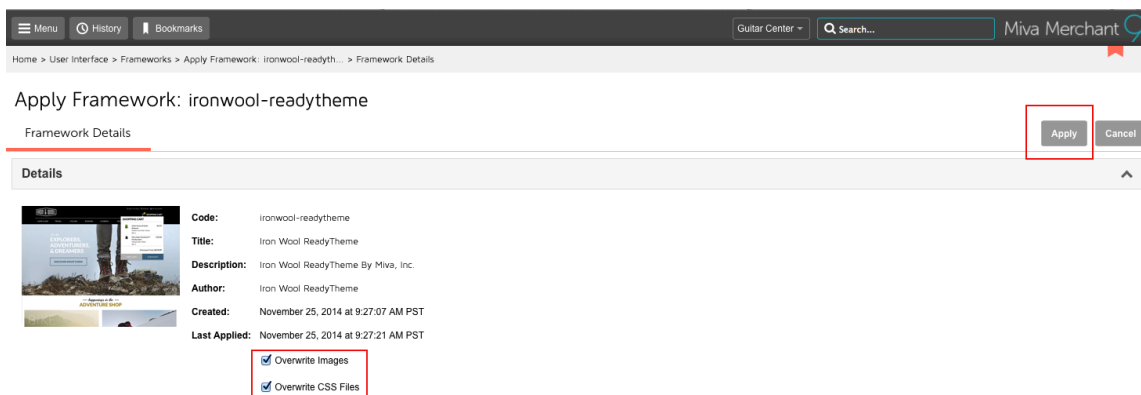


5. Click on your ReadyTheme, Click “Apply Framework.”



6. Click the two boxes, “Overwrite External Files” and “Overwrite Style Resources,” then click “Apply.”

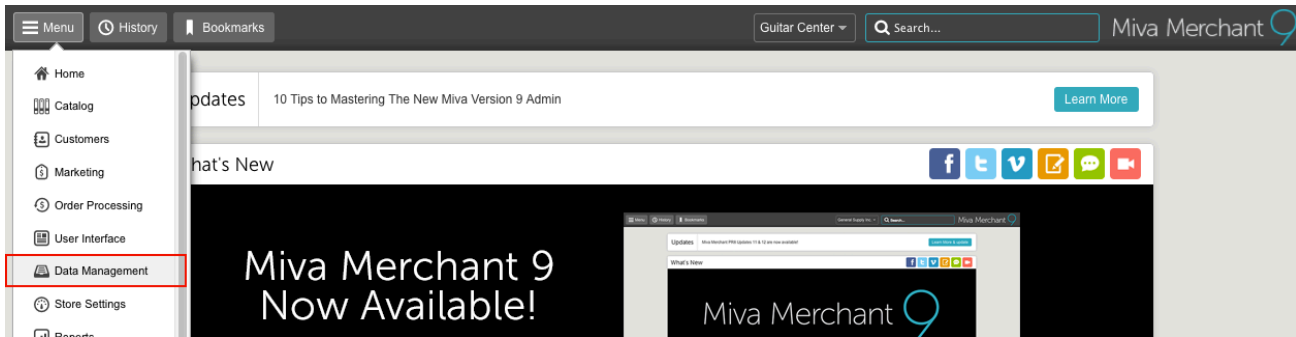
7. A secondary warning page will come up, go ahead and hit “Apply” one more time.



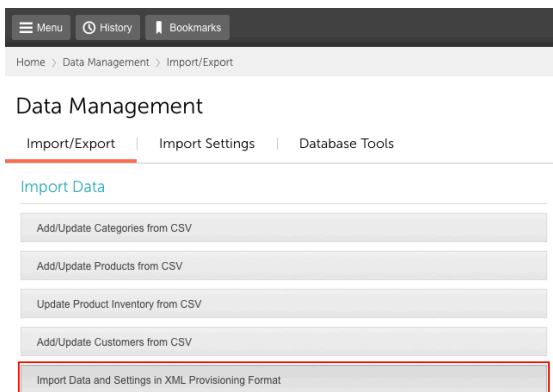
## 8. Install XML file for Product Custom Fields

The Iron and Wool theme, in addition to the pkg file, also has an excel file that needs to be uploaded and installed. This excel file will allow you to add custom fields (product flags) to your products such as “Sale,” “Hot,” or “New.” Here’s how to install this file:

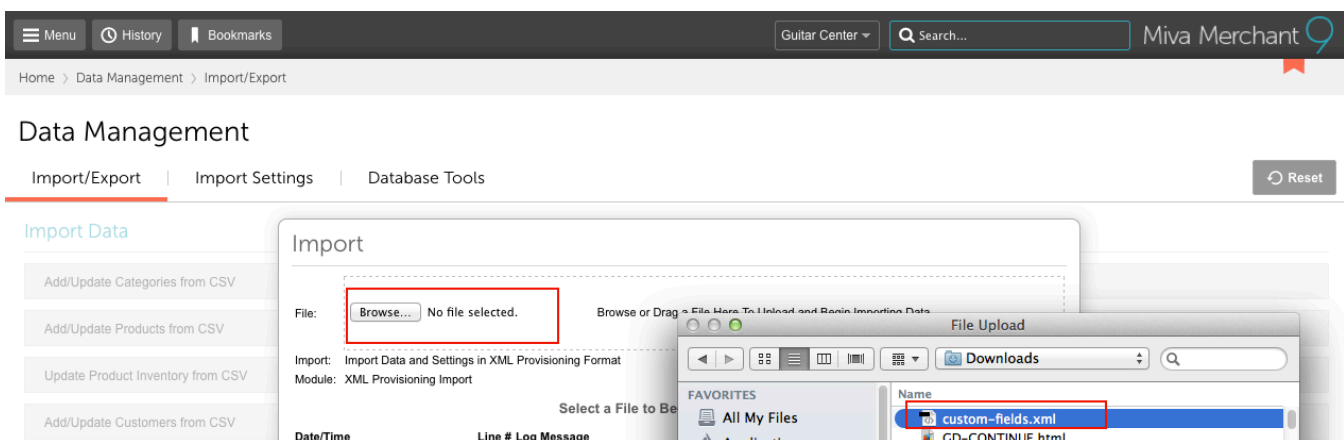
## 9. Go to Menu, then scroll down to “Data Management”



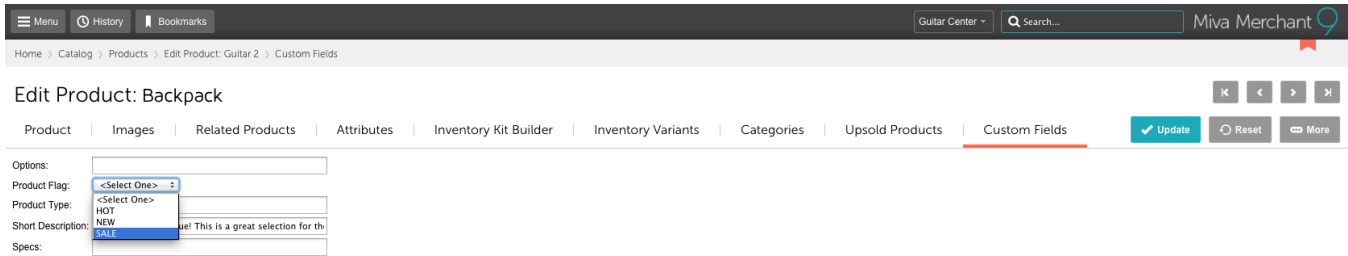
## 10. Under “Import/Export” and Select “Import Data and Settings in XML Provisioning Format”



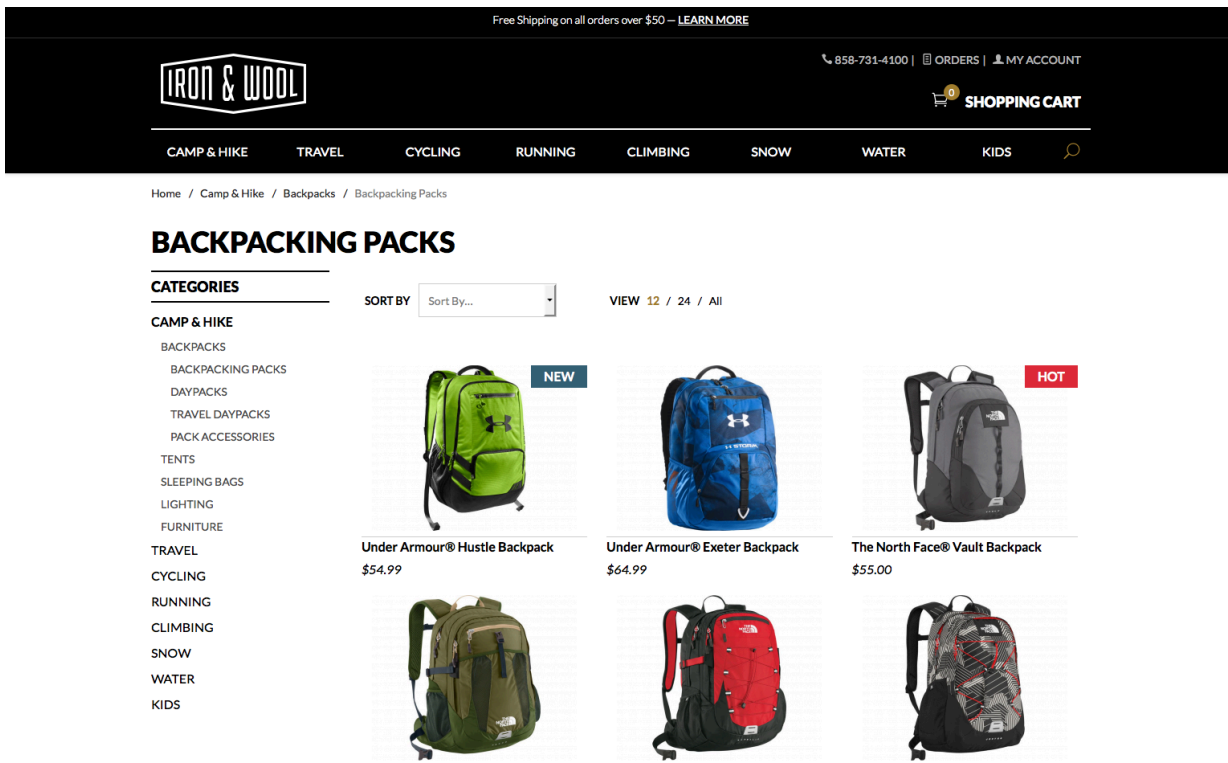
## 11. Upload “custom-fields.xml” from your downloads file



## 12. To Access New Custom Fields

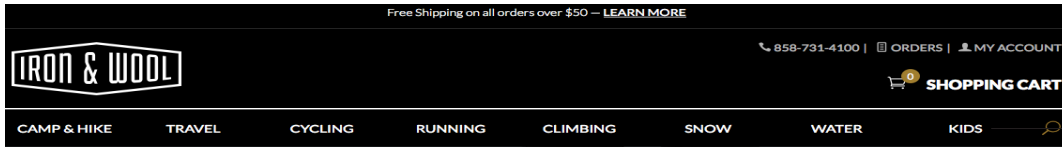


1. Go to Menu and click on “Catalog”
2. Choose a product and click on the icon with the arrow to edit
3. Click on “Custom Fields” - (if you don’t see Custom Fields, click on the “...” at the very right of the menu and the rest of the menu will appear.)
4. Click on the “Product Flag” drop down menu, and choose which verbiage you want.
5. Click Update



# Customizable Areas in the Iron and Wool ReadyTheme

1. Header Logo



2. Top Navigation

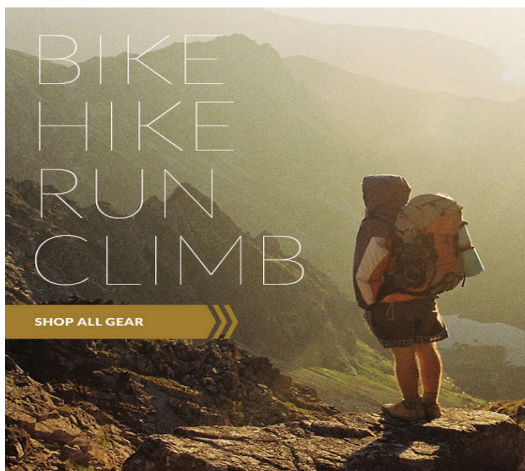


3. Hero Image

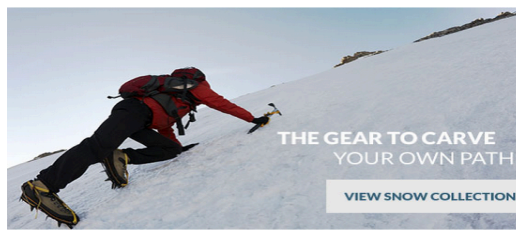
## — happenings in the — ADVENTURE SHOP

4. Promo Message

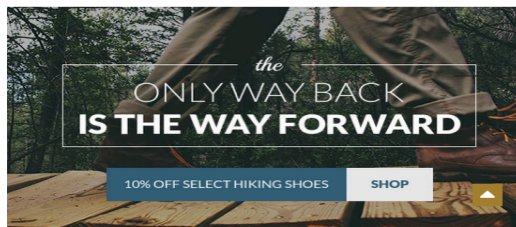
5. Storefront Promo



6. Storefront New



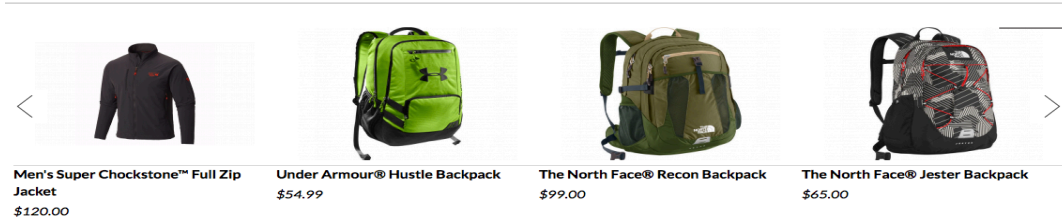
7. Storefront Sale



## WHAT'S POPULAR

view all

8. What's Popular



9. Footer: About Us



10. Footer Categories

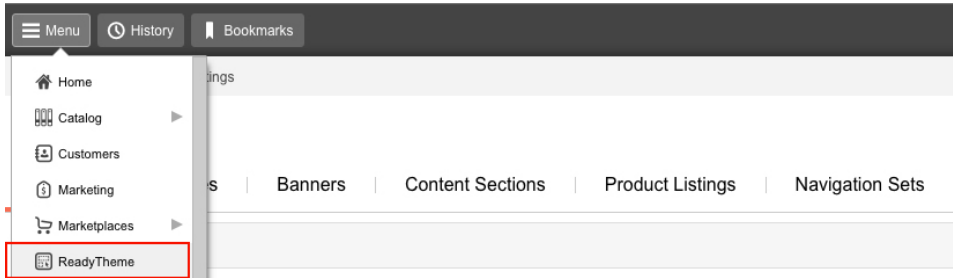
11. Social Icons



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## Accessing the Iron and Wool ReadyTheme

1. Click on the Menu
2. Click on ReadyTheme



## Replace the Top Logo with Alternate Image

UNDER SETTINGS TAB

### ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | Navigation Sets

1. Go to Logo Type/Logo Image
2. Click on “Select Logo”
3. Upload your logo to replace the current one. Click on “Select” in the bottom right corner.
4. Click “Update” in the top right corner.

Logo Type:

Logo Image:  [Select Logo](#) [Clear Logo](#)

Auto Sizing:  Use image dimensions  
 Width  Height  (in pixels)

Alt Text:

## Replace Top Logo with Text

UNDER SETTINGS TAB

If you don't have a logo, you can use plain text in it's place.

1. Next to “Logo type” click on Image Drop Down Menu
2. Select: Text”
3. Enter “Store Name” and “Store Tagline”
4. Click “Update” in top right corner.



## Look & Feel

Logo Type:

Store Name/Domain:

Store Tagline/Phone:

Default Font:  The quick brown fox jumps over the lazy dog.

## Enable Social Media Icons

UNDER SETTINGS TAB

1. Click “Enable Social Icons”
3. Enter your links for whichever platforms you are on  
(empty fields will not show an icon on your Storefront page)
4. Click “Update”

### Social Icons

Enable Social Icons

Facebook Link:

Twitter Link:

Instagram Link:

Google+ Link:

Pinterest Link:

Vimeo Link:

Youtube Link:

Flickr Link:

## Enable Third Party Social Sharing Code

UNDER SETTINGS TAB

1. If you have a 3rd Party Social Sharing Code, click the “Enable Social Sharing Code” box
2. Enter your code into the “3rd Party Social Sharing Code” Field
3. Click “Update”

Enable Social Sharing Code

3rd Party Social Sharing Code:



# Enable Trust Symbol

UNDER SETTINGS TAB

1. If you have a SSL Site Seal, Click the “Active” box
2. Enter your code into the :SSL Site Seal or Trust Symbol: field
3. Click “Update”



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## Update “Storefront Promo” Image

UNDER IMAGES TAB

1. Select “Storefront Promo” image
2. Click the pencil icon to edit/replace the image
3. Under the “Image” field, click “Select Image” and upload your new image
4. Update your “Alt Text” as well as any other appropriate fields.
5. Click “Save”

## Update “Storefront New” Image

UNDER IMAGES TAB

1. Select the “New Arrivals” image
2. Click the pencil icon to edit/replace the image
3. Under the “Image” field, click “Select Image” and upload your new image
4. Update your “Alt Text” as well as any other appropriate fields.
5. Click “Save”

## Update “Storefront Sale” Image

UNDER IMAGES TAB

1. Select the “Sale” image
2. Click the pencil icon to edit/replace the image
3. Under the “Image” field, click “Select Image” and upload your new image
4. Update your “Alt Text” as well as any other appropriate fields.
5. Click “Save”

## Update “Storefront Promo Message” Banner Text

UNDER BANNERS TAB

ReadyTheme

Settings | Images | **Banners** | Content Sections | Product Listings | Navigation Sets

1. Select Banners Tab
2. Click on “Storefront Promo Message”
3. Click the pencil icon to edit/replace the text
4. In the “Message” field, enter your new text
5. Click “Save”

Settings | Images | **Banners** | Content Sections | Product Listings | Navigation Sets Reset

Code	Description
<input checked="" type="checkbox"/>	promo-m... Pre-Header Promo Message
<input checked="" type="checkbox"/>	storefront... Storefront Promo Message

### Edit Banner

**Code:** storefront-message  
Item Tag: <myItem name="readytheme" param="banner('storefront-message')"/>

**Description:** Storefront Promo Message

**Message:** <span class="h2 playball normalcase">&mdash; happenings in the &mdash;</span><div>Adventure Shop</div>

**Link:** None

Cancel Delete Save

## Update “Footer: About Us” Content

UNDER CONTENT SECTIONS TAB

### ReadyTheme

Settings | Images | Banners | **Content Sections** | Product Listings | Navigation Sets

1. Click on the “Content Sections” Tab
2. Click on “Footer About Us” item
2. Click on the pencil icon to edit it
3. In the “Content” field add your information
4. Click “Save”

ReadyTheme

Settings | Images | Banners | **Content Sections** | Product Listings | Navigation Sets

Code	Name
<input checked="" type="checkbox"/>	footer_about_us Footer About Us
<input checked="" type="checkbox"/>	about-us-content About Us Content
<input checked="" type="checkbox"/>	faq-content FAQ Content
<input checked="" type="checkbox"/>	privacy-policy-con... Privacy Policy Content
<input checked="" type="checkbox"/>	shipping-return-co... Shipping & Return Policy

### Edit Content Section

**Code:** footer\_about\_us  
Item Tag: <myItem name="readytheme" param="contentsections('footer\_about\_us')"/>

**Name:** Footer About Us

**Description:** Just a little introductory blurb about the company.

**Content:** <p>Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.</p>

**Notes:**

**Versions:** Original Clear History

Cancel Delete Save

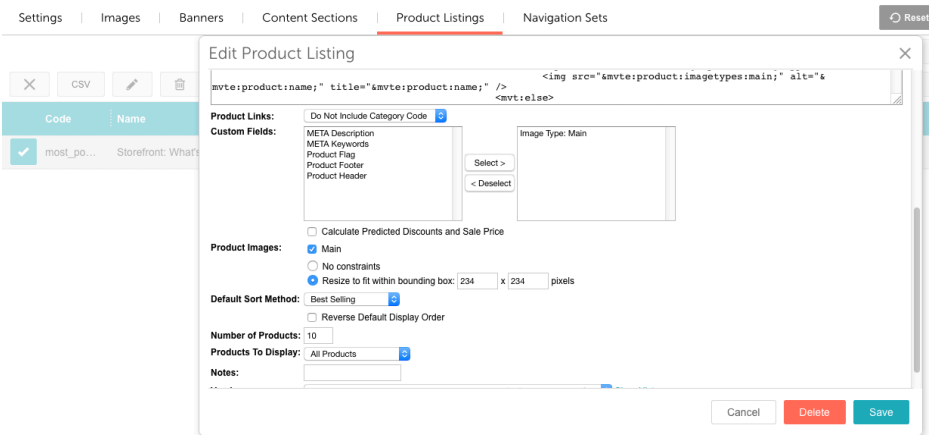
## Update “Most Popular”

UNDER PRODUCT LISTINGS TAB

### ReadyTheme

Settings | Images | Banners | Content Sections | **Product Listings** | Navigation Sets

1. Select the “Most Popular” banner
2. Click on the pencil icon to edit
3. Under “Custom Fields” select the items you want to display, then click select to move them over into the secondary box.
4. Under “Products to Display” choose where you want the products to pull from
5. Fill in any other applicable fields
6. Click “Save”



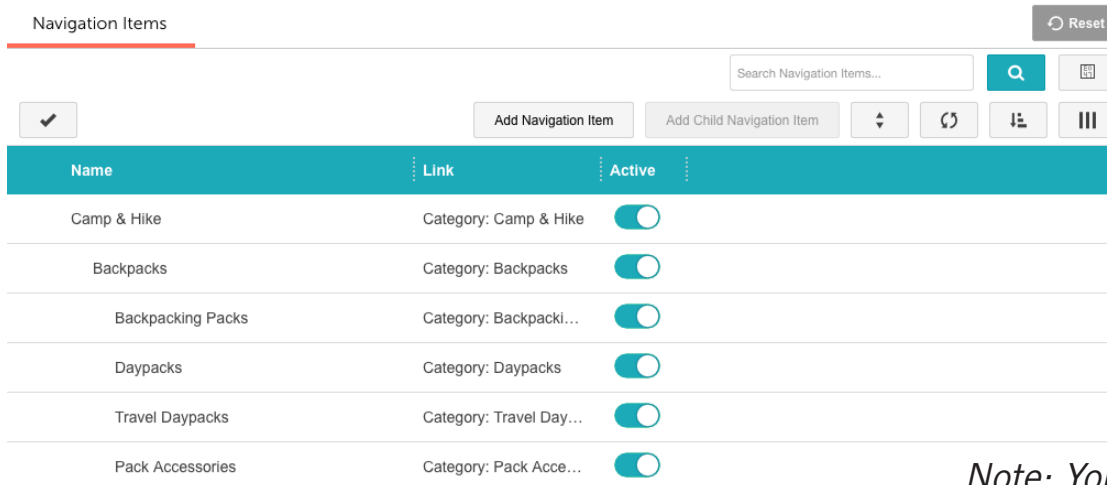
## Update Top Navigation Bar

### UNDER NAVIGATION SETS TAB

ReadyTheme

1. Click on the “Main Navigation Bar” tab
2. Click on the page icon with an arrow on it in the top column
3. Click on any item you want to update
4. Click on the pencil icon to edit it and update to your navigation choices
5. Under “Link” choose where you would like the navigation to go to
6. Continue until all navigation is updated, click “Save”

### Edit Navigation Item: navigation\_bar



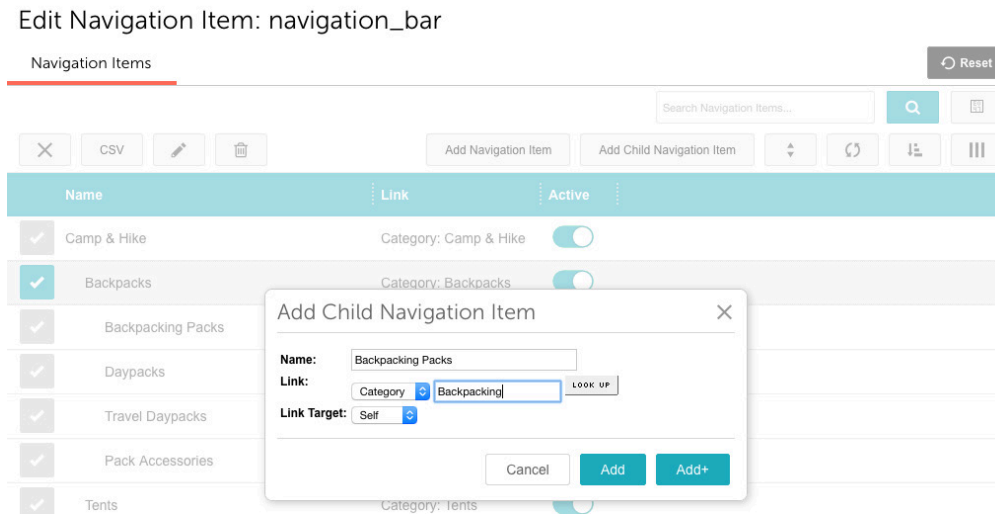
*Note: You can have unlimited categories. Once you have more than six, the menu will wrap downwards.*

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# Create Drop Down Menu

## UNDER NAVIGATION SETS TAB

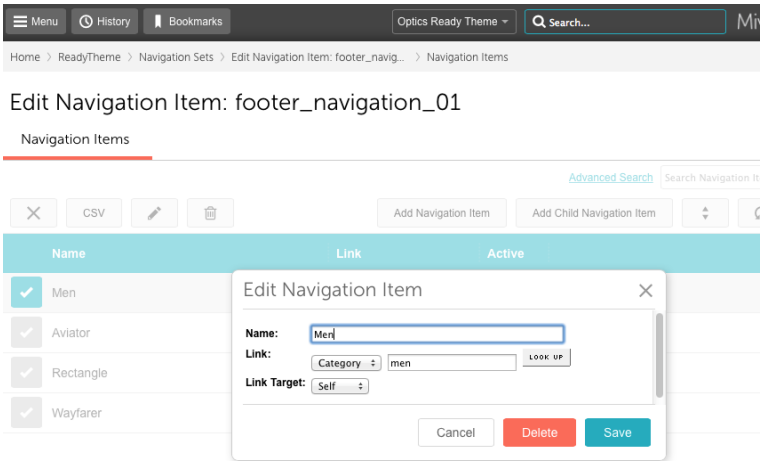
1. Hover (don't click) over "Top Navigation Bar"
2. Click on the page icon with an arrow on it in the left column
3. Click on any Parent Navigation that you want to have a Sub Nav for
4. Click on "Add Child Navigation Item"
5. Fill in the "Name" of the sub navigation item
6. Under "Link" choose where you would like the navigation to go to
7. If you have more sub navigation to add click on the "Add+", if you're done, click on the "Add" Button



# Update Footer Navigation

## UNDER NAVIGATION SETS TAB

1. Click on the "Footer Categories" item
2. Click on the page icon with an arrow on it in the top column
3. Click on any item you want to update
4. Click on the pencil icon to edit it and update to your navigation choices
5. Under "Link" choose where you would like the navigation to go to
6. Continue until all navigation is updated, click "Save"
7. Follow these same steps for "Helpful Links" column



## Update Contact Info

(Not part of the Theme Section)

1. Go up to top left and click on “Menu”
2. Scroll down and click on “Store Settings”
3. Whatever information you list here is what will show up in the “Contact” column on your Storefront page

### Edit Store: Iron & Wool

Store Details | States | Countries | Customer Fields | [Update](#) [Reset](#) [More](#)

**Identification**

Manager:  [Look up](#)

Store Code:

Store Name:

**Owner**

Owner:

Email Address:

Company:

Address:

City:

State/Province:

Zip/Postal Code:

Country:  [+](#)

Phone:

Fax: